



VALUE4HER
STRENGTHENING
WOMEN'S AGRIBUSINESS
ENTERPRISES
IN ACP COUNTRIES



#Value4Her
#WomenInAg
#YouthInAg



**AWAN
AFRIKA**

African Women
Agribusiness Network

1ST CONTINENTAL CONFERENCE & B2B FAIR

**THEME: THE ROLE OF WOMEN AND YOUTH
IN AGRIBUSINESS FOR INCLUSIVE MARKET
TRANSFORMATION ACROSS AFRICA**

CONFERENCE PROGRAMME

VENUE: RADISSON BLU HOTEL, UPPERHILL, NAIROBI

12TH-13TH JUNE 2019



@Awan_Afrika
www.awanafrica.com

MASTER OF CEREMONY: JOHNSON MWAKAZI

DAY 1

Wednesday, June 12th 2019

TIME	SESSION	DESCRIPTION	PRESENTERS/ PANELLISTS
08.30-09.30	Preliminary	Welcome Remarks	Ms. Beatrice Gakuba, Executive Director, AWAN-Afrika
		Official opening remarks/key note address	Ms. Sabdiyo Dido, Senior Technical Adviser, Agribusiness & Value Chains, CTA Mr. Ibrahim Lumumba Issa, Deputy Director, Permanent Interstate Committee for Drought Control in the Sahel, West Africa. Prof. Hamadi Boga, Principal Secretary, Department of Agricultural Research-Kenya H.E .Ambassador Josefa Sacko, AU Commissioner Rural Economy & Agriculture

COFFEE BREAK, PRESS CONFERENCE, GROUP PHOTO

10.00-12.00	Panel Discussion	Goals, Strategy and Agenda for African Agriculture	Ms. Sabdiyo Dido, Senior Technical Adviser, Agribusiness & Value Chains, CTA (Moderator) Michael Sudarkasa, ED ABG Africa Ms Chipso Msengezi Programme officer, ICT4Ag, CTA
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TIME	SESSION	DESCRIPTION	PRESENTERS/ PANELLISTS
	Panel Discussion (continued)	Goals, Strategy and Agenda for African Agriculture (continued)	<p>Maureen Katuvesirauina, Principal Investment Officer, AFAWA, AfDB</p> <hr/> <p>Ms. Amanda Satterly, Head of Gender, AGRA</p> <hr/> <p>FIONA Kyomugisha , AECF</p> <hr/> <p>Jenny Lofbom, the AgriFI Team Leader, Self Help Africa</p> <hr/> <p>Br. Jonas Yawoui Dzinékou, Director of Institute of Social Ministry, Tangaza University College</p> <hr/> <p>Beatrice Gakuba, ED, AWAN Afrika</p> <hr/> <p>Irene Ochem, CEO AWIEF</p>
12.00-13.00	Plenary	<p>Conversations of Champions Agribusiness in Africa</p> <ul style="list-style-type: none"> • Testimonials • Video Clips 	<p>Woman Champion # 1 Amina Arshe, Khayraad Development Association, Somalia</p> <hr/> <p>Woman Champion # 2 Erina Nansubuga, Namirembe offspring Limited, Uganda</p> <hr/> <p>Woman Champion # 3 Jacqueline Mukashaka, Champion Grocers Ltd, Rwanda</p> <hr/> <p>Woman Champion # 4 Beatrice Nkatha, Sorghum Pioneer Agencies, Kenya</p> <hr/> <p>Woman Champion # 5 Francesca Brenda Opoku, Solution Oasis, Ghana</p> <hr/> <p>Woman Champion # 6 Virginie Baglion, Agri-Bio Trading Guinea Conkar</p> <hr/> <p>Woman Champion #7 Shamsa Diwani, Nature Ripe Kilimanjaro Ltd, Tanzania</p>

NETWORKING LUNCH BREAK

TIME	SESSION	DESCRIPTION	PRESENTERS/ PANELLISTS
14.30- 17.00	Parallel Sessions	Master Class I Financial Inclusion	Kilimanjaro I Room -Ground Floor
		Master Class II Market Access and Trade Facilitation	Kilimanjaro I Room -Ground Floor
		Master Class III Quality Assurance and Quality Control	Kilimanjaro II Room -Ground Floor
		Hackathon Session Design Thinking for Agritech	Kilimanjaro II Room -Ground Floor
17.00- 17.30	Plenary	Wrap-up session	
19.00- 21.00	Gala Dinner Session (Africa- Themed)	African Spicy Kitchen Gala Dinner	

DAY 2

Thursday, June 13th 2019

TIME	SESSION	DESCRIPTION	PRESENTERS/ PANELLISTS
09.00-09.15	Plenary	Welcome Remarks	Ms. Beatrice Gakuba, Executive Director, AWAN-Afrika
09.15-10.45		Setting the Tone- Digital platform; VALUE4HERConnect	Ms. Sabdiyo Dido, Senior Technical Adviser, Agribusiness & Value Chains, CTA
		Quick Demonstration of VALUE4HERConnect	Michael Sudarkasa, ED ABG Africa Ms Chipo Msengezi Programme officer, ICT4Ag, CTA
		User Testimonies	Claudia Castellós Black Mamba Agnes Fashus Swancape Bernice Theuri Losian agro
		Key Note Address and official launch of digital platform	Dr. Chris K. Kiptoo, Principal Secretary, Department of Trade-Kenya

MEET & CONNECT COFFEE BREAK

11.00-13.00	Panel Discussion	Deal Making Session 1 Ms. Makeda Tsegaye, Founder & CEO, NetBizImpact Ltd	Elgon I Room ,First Floor
		Master Class I Financial Inclusion	Elgon II Room, First Floor
		Master Class II Market Access and Trade Facilitation	Elgon II Room, First Floor

Master Class III
Quality Assurance and Quality
Control

Elgon III Room, First Floor

Hackathon
Design Thinking for Agritech

Elgon III Room, First Floor

NETWORKING LUNCH

TIME	SESSION	DESCRIPTION	PRESENTERS/ PANELLISTS
14.00- 16.00	Panel Discussion	Deal Making Session 2 Ms. Makeda Tsegaye, Founder & CEO, NetBizImpact Ltd	Elgon I Room ,First Floor
		Master Class I Financial Inclusion	Elgon II Room, First Floor
		Master Class II Market Access and Trade Facilitation	Elgon II Room, First Floor
		Master Class III Quality Assurance and Quality Control	Elgon III Room, First Floor
		Hackathon AgriTechnology for Design Thinking	Elgon III Room, First Floor

COFFEE BREAK – MEET & CONNECT

16.00- 17.00	Wrap Up	<ul style="list-style-type: none">• Best Pitch Recognition• Summary and take away• Certificate Award	CTA, AWAN-Afrika
	Closing Remarks	Closing Session	CTA, AWAN-Afrika
17.00- 21.00	Cocktail Session	Networking Cocktail	Alfresco Terrace